



www.thebostonchannel.com

WCVB
5 TV Place
Needham, MA 02492
Main: (781)449-0400
Billing: (781)433-4283

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
948092-1	09/16/12	September 2012	08/27/12 - 09/10/12

Station	Account Executive	Sales Office	Sales Region
WCVB	Scott Tarka	Boston	Local

Billing Address:

GMMB
Attention: Accounts Payable
3050 K St, NW
Washington, DC 20007

Send Payment To:

WCVB
P.O. Box 26874
Lehigh Valley, PA 18002-6874

Advertiser	Product	Estimate Number
Obama/D/President	Candidate Orders	1687 - OFA Sked C

Flight Dates	Order #	Alt Order #
09/04/12 - 09/10/12	948092	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912856		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/04/12	09/10/12	6a Eyeopener	558-7a	MTWTF--	:30	1	\$700.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-TWTF--	1	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	F	09/07/12	5:59 AM	6a Eyeopener	558-7a	:30	OFA- 12- D- 095H	\$700.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	M-----	1	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	M	09/10/12	6:23 AM	6a Eyeopener	558-7a	:30	OFA- 12- D- 095H	\$700.00 NM
2	09/04/12	09/10/12	Good Morning America	658-9a	MTWTF--	:30	1	\$900.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-TWTF--	1	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Th	09/06/12	7:50 AM	Good Morning America	658-9a	:30	OFA- 12- D- 095H	\$900.00 NM
3	09/04/12	09/10/12	Weekend GMA	7-8a	-----SS	:30	2	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-----SS	2	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Sa	09/08/12	7:59 AM	Weekend GMA	7-8a	:30	OFA- 12- D- 095H	\$400.00 NM
2	WCVB	Su	09/09/12	8:00 AM	Weekend GMA	7-8a	:30	OFA- 12- D- 095H	\$400.00 NM
4	09/04/12	09/10/12	REGIS AND KELLY DAY 9A-10A	9A-10A	MTWTF--	:30	2	\$325.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-TWTF--	2	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	W	09/05/12	9:46 AM	REGIS AND KELLY DAY	9A-10A	:30	OFA- 12- D- 095H	\$325.00 NM
2	WCVB	Th	09/06/12	9:41 AM	REGIS AND KELLY DAY	9A-10A	:30	OFA- 12- D- 095H	\$325.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	M-----	1	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WCVB	M	09/10/12	9:55 AM	REGIS AND KELLY DAY	9A-10A	:30	OFA- 12- D- 095H	\$325.00 NM
5	09/04/12	09/10/12	STEVE HARVEY DAY 10-11a	10-11a	MTWTF--	:30	2	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									

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 We warrant that the actual broadcast information shown on this invoice was taken from the program log

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Invoice #	Invoice Date	Invoice Month	Invoice Period
948092-1	09/16/12	September 2012	08/27/12 - 09/10/12
Advertiser	Product	Estimate Number	
Obama/D/President	Candidate Orders	1687 - OFA Sked C	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	09/04/12	09/10/12	STEVE HARVEY DAY	10-11a	MTWTF--	:30	2	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-TWTF--	2	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Tu	09/04/12	10:40 AM	STEVE HARVEY DAY	10-11a	:30	OFA- 12- D- 095H	\$200.00 NM
2	WCVB	Th	09/06/12	10:39 AM	STEVE HARVEY DAY	10-11a	:30	OFA- 12- D- 095H	\$200.00 NM
6	09/04/12	09/10/12	The View	1058-12n	MTWTF--	:30	2	\$750.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-TWTF--	2	\$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	W	09/05/12	11:21 AM	The View	1058-12n	:30	OFA- 12- D- 095H	\$750.00 NM
2	WCVB	F	09/07/12	10:59 AM	The View	1058-12n	:30	OFA- 12- D- 095H	\$750.00 NM
7	09/04/12	09/10/12	Midday News	1158a-1230p	MTWTF--	:30	1	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-TWTF--	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Th	09/06/12	12:28 PM	Midday News	1158a-1230p	:30	OFA- 12- D- 095H	\$250.00 NM
8	09/04/12	09/10/12	Millionaire	1228-1p	MTWTF--	:30	1	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-TWTF--	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Th	09/06/12	12:46 PM	Millionaire	1228-1p	:30	OFA- 12- D- 095H	\$250.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	M-----	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	M	09/10/12	12:53 PM	Millionaire	1228-1p	:30	OFA- 12- D- 095H	\$250.00 NM
9	09/04/12	09/10/12	The Chew	1-2p	MTWTF--	:30	2	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-TWTF--	2	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Th	09/06/12	1:34 PM	The Chew	1-2p	:30	OFA- 12- D- 095H	\$250.00 NM
2	WCVB	F	09/07/12	12:59 PM	The Chew	1-2p	:30	OFA- 12- D- 095H	\$250.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	M-----	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WCVB	M	09/10/12	1:33 PM	The Chew	1-2p	:30	OFA- 12- D- 095H	\$250.00 NM
10	09/04/12	09/10/12	GOOD AFTERNOON AM 2-3p		MTWTF--	:30	1	\$300.00	NM
Class of Time- Immediately Pre-emptible No Makegood Required									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-TWTF--	1	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	F	09/07/12	2:59 PM	GOOD AFTERNOON AMERICA	2-3p	:30	OFA- 12- D- 095H	\$300.00 NM
11	09/04/12	09/10/12	GENERAL HOSPITAL	ABC SOAPS ROTA	MTWTF--	:30	2	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-TWTF--	2	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	Tu	09/04/12	3:59 PM	GENERAL HOSPITAL	ABC SOAPS ROTA	:30	OFA- 12- D- 095H	\$600.00 NM
1	WCVB	F	09/07/12	3:59 PM	GENERAL HOSPITAL	ABC SOAPS ROTA	:30	OFA- 12- D- 095H	\$600.00 NM

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Advertiser	Product	Estimate Number	
Obama/D/President	Candidate Orders	1687 - OFA Sked C	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	09/04/12	09/10/12	GENERAL HOSPITAL	ABC SOAPS ROTA	MTWTF--	:30	2	\$600.00	NM
Class of Time - Pre-emptible with notice									
12	09/04/12	09/10/12	ELLEN EF	4P-5P	MTWTF--	:30	2	\$450.00	NM
Class of Time- Immediately Pre-emptible No Makegood Required									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -TWTF-- 2 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB Tu 09/04/12 4:45 PM ELLEN EF 4P-5P :30 OFA- 12- D- 095H \$450.00 NM									
2 WCVB F 09/07/12 4:21 PM ELLEN EF 4P-5P :30 OFA- 12- D- 095H \$450.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 M----- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WCVB M 09/10/12 4:27 PM ELLEN EF 4P-5P :30 OFA- 12- D- 095H \$450.00 NM									
13	09/04/12	09/10/12	M-F Inside Edition	658-730p	MTWTF--	:30	1	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -TWTF-- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB F 09/07/12 7:13 PM M-F Inside Edition 658-730p :30 OFA- 12- D- 095H \$1,200.00 NM									
14	09/04/12	09/10/12	Chronicle	728-8p	MTWTF--	:30	2	\$900.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -TWTF-- 2 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB Th 09/06/12 7:51 PM Chronicle 728-8p :30 OFA- 12- D- 095H \$900.00 NM									
3 WCVB F 09/07/12 7:43 PM Chronicle 728-8p :30 OFA- 12- D- 095H \$900.00 NM									
<u>Total Spots</u>							27		

Payment Terms 30 Days

<u>Gross Total</u>	\$13,325.00
<u>Agency Commission</u>	\$1,998.75
<u>Net Amount Due</u>	\$11,326.25